

Prep Your Space

Key Takeaways

- 1 Clean & declutter spaces ahead of photography
- 2 Follow each space's simple styling checklist
- 3 Turn off lights and open curtains
- 4 Explore our design tips to elevate the space

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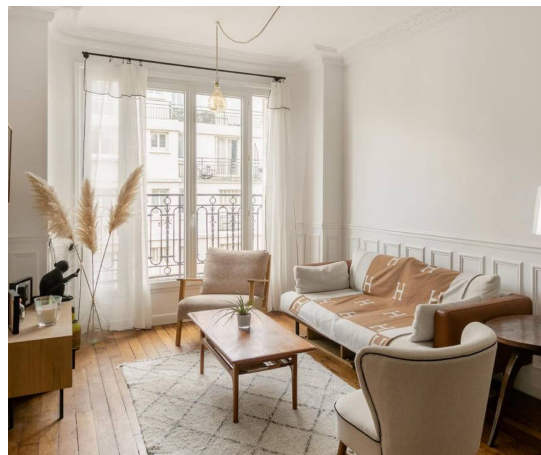
Essential Prep Tips

Apply these tips to every room; they're the simplest changes you can make to uplevel the styling of the home.



Turn off all lights

Turning off lamps and lights will help your home feel inviting and clean.



Open blinds

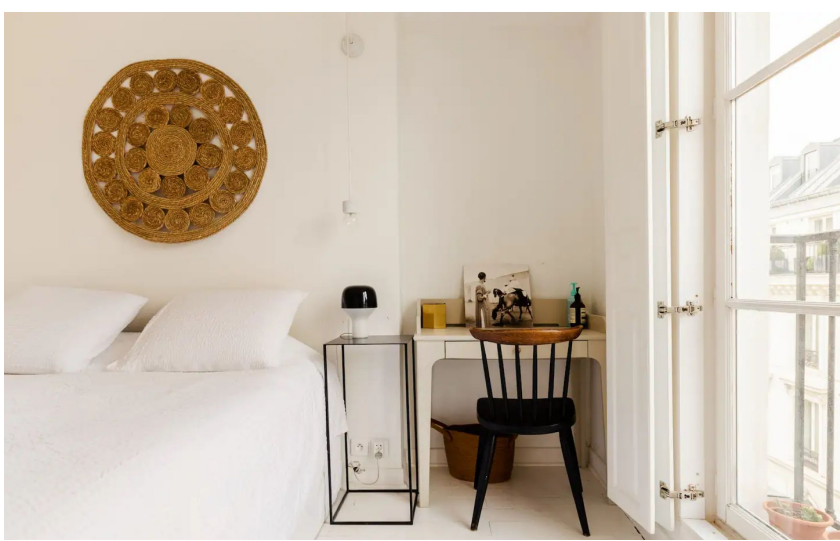
Open all blinds, shades, and curtains to help bring in natural light and reveal external views.



Declutter surfaces

Remove cluttered items from tables, beds, countertops, and surfaces. Space out decor so it feels balanced.

Bedrooms & Bathrooms



Bedroom

- Remove towels, and stuffed animals from bed
- Tuck in/check that the comforter is even at floor level
- Fluff pillows (include two pillows per sleeper)
- Clear bedside table, dresser, and desks of clutter

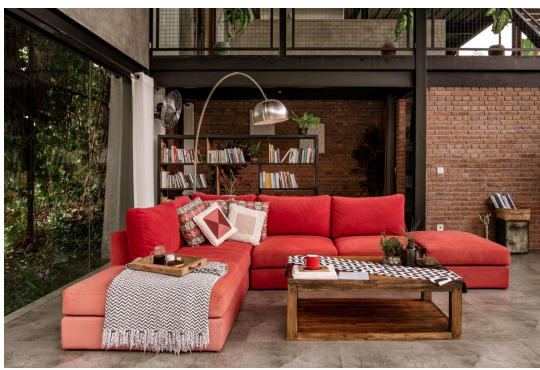


Bathroom

- Arrange toiletries & hang towels neatly
- Replace toilet paper roll and put the toilet seat down
- Open shower curtains/door
- Clean surfaces (mirrors, glass doors, handles, etc.)
- If you have accessible amenities, set them in place

Living Spaces

Only include spaces that the Guest will have access to.



Living & dining room

- Fluff pillows
- Smooth out cushions & blankets
- Declutter objects on all tables and shelves
- Turn off the TV
- Evenly space out dining chairs or stools
- Tidy tables, counters, and other surfaces



Kitchen

- Clean countertops and hide visible wires
- Hide cooking ingredients in cabinets
- Arrange visible objects symmetrically (hanging pans, stools)
- Display a few top kitchen amenities: (e.g. espresso machine, sparkling water machine, toaster oven, etc.)



Backyard & outdoor spaces

- Remove personal items and tidy up area
- Set up tables, umbrellas & chairs
- Remove BBQ and/ or pool covers

Other Features



Exteriors

- Remove cars from driveway
- Hide unnecessary objects like gardening hose, toys, tools etc.
- Tidy up any decorations or plants near the front door



Accessibility features

- Set in place any accessibility amenities: (i.e ramps, shower chairs, hoists, etc.)
- Open all doorways

Design Tips

A few simple changes to a space can uplevel the ambiance.



Bring the space to life

- + Plant-clippings in a small vase
- + A flower arrangement
- + Sprig of lavender on the pillow or next to bathroom amenities
- + Move a plant into the corner of the room, or hung from the ceiling



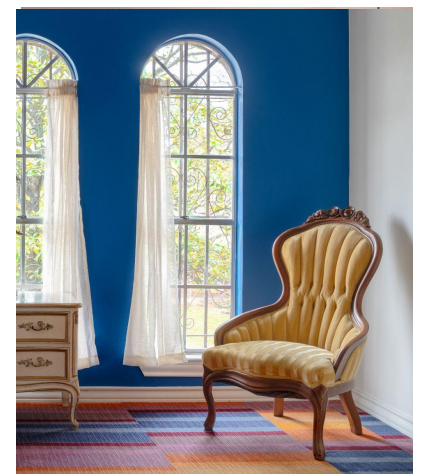
Pop of color

- + Colorful accent pillow, throw-blanket, or drapes
- + Trinkets or artworks that match the rooms color scheme
- + An accent color on one wall
- + Bookcase organized in a gradient



Design Principles

- + Symmetry: a symmetrical space can help bring balance to a room.
- + Simplify: less is more
- + Evenly space out appliances, hangers, furniture, decorations etc.



Statement pieces

- + Add a bold statement, such as art, an area rug, a large plant, lamp fixture, mirror, clock, etc.
- + Include a piece of furniture that's distinct from the rest in style, color, shape, or time period
- + Thrift stores have great options